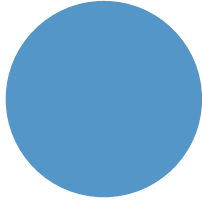
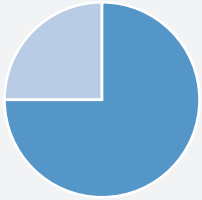
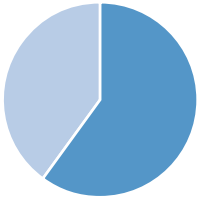



EM Core Portfolio Toolset

Using EGShares exchange traded funds (ETFs) to modify existing emerging markets (EM) portfolios

Investors often are underweight sectors or themes which EM strategists advocate. Relying on EM investments that are benchmarked to broad based catalogue indices makes this outcome more likely. Here, we present allocations designed to modify existing EM portfolios to better align with specific EM investment themes.

MSCI EM Allocation	EM Enhanced Consumer	EM Enhanced Beyond BRIC	EM Enhanced Dividend
			
■ 100% – MSCI EM Index	■ 75% – MSCI EM Index ■ 25% – Dow Jones EM Consumer Index	■ 60% – MSCI EM Index ■ 40% – Indxx Beyond BRICs Index	■ 60% – MSCI EM Index ■ 40% – Indxx Low Vol EM Div Index
Country Weights ¹	Country Weights ¹	Country Weights ¹	Country Weights ¹
Developed Markets 25.8%	Developed Markets 19.3%	Developed Markets 15.5%	Developed Markets 15.5%
Emerging Markets 74.2%	Emerging Markets 80.7%	Emerging Markets 84.5%	Emerging Markets 84.5%
BRIC 43.9%	BRIC 42.4%	BRIC 26.3%	BRIC 36.5%
Non-BRIC 30.3%	Non-BRIC 38.3%	Non-BRIC 58.2%	Non-BRIC 48.0%
Top Sector Weights	Top Sector Weights	Top Sector Weights	Top Sector Weights
Financials 26.8%	Consumer Staples 21.6%	Financials 30.0%	Financials 24.7%
Information Technology 13.8%	Financials 20.1%	Telecommunication Services 11.8%	Telecommunication Services 13.1%
Energy 12.5%	Consumer Discretionary 15.2%	Energy 11.8%	Energy 11.7%
Materials 11.8%	Information Technology 10.3%	Materials 11.1%	Consumer Discretionary 9.7%
Consumer Staples 8.8%	Energy 9.4%	Consumer Staples 9.0%	Consumer Staples 9.3%
Sector Grouping ²	Sector Grouping ²	Sector Grouping ²	Sector Grouping ²
Domestic Demand 29.0%	Domestic Demand 46.1%	Domestic Demand 33.0%	Domestic Demand 38.8%
Financials, Energy, Materials 51.1%	Financials, Energy, Materials 38.3%	Financials, Energy, Materials 53.0%	Financials, Energy, Materials 44.6%
Portfolio Characteristics	Portfolio Characteristics	Portfolio Characteristics	Portfolio Characteristics
Dividend Yield 2.65	Dividend Yield 2.37	Dividend Yield 2.75	Dividend Yield 3.71
Beta to MSCI EM Index 1.00	Beta to MSCI EM Index ³ 0.96	Beta to MSCI EM Index N/A	Beta to MSCI EM Index ⁴ 0.87

¹ The 'BRIC' economies are Brazil, Russia, India and China. The Beyond BRICs universe excludes the EM economies that are largest (Brazil, Russia, India and China), and the developed economies of South Korea and Taiwan, and includes the economies of Chile, Colombia, Czech Republic, Egypt, Hungary, Indonesia, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, South Africa, Thailand and Turkey.

² Domestic demand sectors are represented by consumer staples, consumer discretionary, utilities, telecom and health care. Portfolio characteristics for domestic demand sectors and for financials, energy and materials sectors are based on all 10 GICS® (Global Industry Classification Standard) sectors.

³ Weekly index returns as of earliest common inception date, 1/20/10. Source: Morningstar 12/31/12.

⁴ Weekly index returns as of earliest common inception date, 8/4/2011. Source: Morningstar 12/31/12.

Carefully consider the Funds' investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Funds' prospectuses, which may be obtained by calling +1 888 800 4347 or by visiting the fund's website www.egshares.com to view or download a prospectus. Read the prospectus carefully before investing.

To learn more about the allocations presented above, please contact EGShares at +1 888 800 4347 or info@egshares.com.

BBRC Fund Objective—The EGShares Beyond BRICs Exchange Traded Fund (ETF) seeks investment results that correspond to the price and yield performance of the Indxx Beyond BRICs Index.

Performance (12/31/12)	1-Month	3-Month	Year-to-Date	1-Year	Since Inception (8/15/2012)
Total Returns (Net Asset Value)	4.73%	4.37%	—	—	7.29%
Total Returns (Market Price)	5.86%	5.71%	—	—	9.20%
Indxx Beyond BRICs Index	4.89%	4.71%	—	—	7.99%

Gross expenses of 1.30% are reimbursed to keep from exceeding 0.85% of net assets. This agreement will remain in effect and will be contractually binding at least until April 27, 2013.

ECON Fund Objective—The EGShares Emerging Markets Consumer Exchange Traded Fund (ETF) seeks to achieve its investment objective of total return by investing in the constituent securities of the Dow Jones Emerging Markets Consumer Titans Index.

Performance (12/31/12)	1-Month	3-Month	Year-to-Date	1-Year	Since Inception (9/14/2010)
Total Returns (Net Asset Value)	5.41%	8.31%	20.56%	20.56%	13.22%
Total Returns (Market Price)	6.36%	9.85%	21.86%	7.43%	13.79%
Dow Jones Emerging Markets Consumer Titans Index	5.53%	8.61%	21.78%	21.78%	14.75%

Gross expenses of 1.20% are reimbursed to keep from exceeding 0.85% of net assets. This agreement will remain in effect and will be contractually binding at least until July 30, 2013.

HILO Fund Objective—The EGShares Low Volatility Emerging Markets Dividend Exchange Traded Fund (ETF) seeks investment results that correspond (before fees and expenses) to the price and yield performance of the Indxx Low Volatility Emerging Markets Dividend Index.

Performance (12/31/12)	1-Month	3-Month	Year-to-Date	1-Year	Since Inception (8/4/2011)
Total Returns (Net Asset Value)	7.93%	9.13%	16.33%	16.33%	5.06%
Total Returns (Market Price)	9.28%	12.13%	17.69%	17.69%	5.91%
Indxx Low Volatility Emerging Markets Consumer Titans Index	8.17%	9.66%	18.22%	18.22%	6.54%

Gross expenses of 1.64% are reimbursed to keep from exceeding 0.85% of net assets. This agreement will remain in effect and will be contractually binding at least until July 30, 2013.

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call +1 888 800 4347.

Risks

Investing involves risk, including possible loss of principal. Emerging market investments involve risk of capital loss from unfavorable fluctuations in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations, or increased volatility and lower trading volume. The value of an investment denominated in a foreign currency could change significantly as foreign currencies strengthen or weaken relative to the U.S. dollar.

These funds are non-diversified and, as a result, may have greater volatility than diversified funds. These funds will concentrate their investments in issuers of one or more particular industries to the same extent that the underlying index does. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry. In certain circumstances, these funds might not be able to dispose of certain holdings quickly or at prices that represent true market value preventing them from tracking the underlying index. As ETFs, fund shares are not individually redeemable securities.

Shares are not individually redeemable and owners of the shares may acquire those shares from the Funds and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

Small cap and mid cap companies generally will have greater volatility in price than the stocks of large companies due to limited product lines or resources, or a dependency upon a particular market niche. One cannot invest directly in an index.

EGShares Funds ("Funds") are distributed by ALPS Distributors, Inc. ALPS Advisors, Inc. serves as the investment advisor to the Funds. Emerging Global Advisors acts as the sub-advisor to the Funds. ALPS and Emerging Global Advisors are unaffiliated entities.

Definitions

Dividend Yield: A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

Beta: A measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole. A beta of 1 indicates that the security's price will move with the market. A beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 indicates that the security's price will be more volatile than the market.

MSCI Emerging Markets Index is an index designed to measure equity market performance in global emerging markets. MSCI makes no express or implied warranties or representations and shall have no liability whatsoever with respect to any claims contained herein.

Indxx Low Volatility Emerging Markets Dividend Index is a 30 stock dividend yield weighted index designed to measure the market performance of companies in emerging markets that have a high dividend yield and low beta. One cannot invest directly in an index.

Dow Jones Emerging Markets Consumer Titans 30 Index is an index that measures the stock performance of 30 leading emerging market companies in the Consumer Goods and Consumer Services Industries as defined by the proprietary classification system used by Dow Jones Indexes. One cannot invest directly in an index.

Indxx Beyond BRICs Index is a 50 stock free-float market capitalization weighted index designed to measure the market performance of companies in emerging markets excluding the BRIC (Brazil, Russia, India China) markets. One cannot invest directly in an index.