

### Fund Objective

The EGShares India Consumer exchange-traded fund (ETF) seeks investment results that correspond (before fees and expenses) to the price and yield performance of the Indxx India Consumer Index, a 30 stock free float adjusted market capitalization index designed to measure the market performance of companies in the consumer sector of India. The index consists of common stocks that are listed on National Stock Exchange and Bombay Stock Exchange.

All information as of March 31, 2012

### Key Statistics

ETF Ticker (NYSE):	<b>INCO</b>
Bloomberg Index Ticker:	IINCOT
Inception Date	8/10/11
Net Expenses*	0.89%
Holdings	30
Average Market Cap	\$6.46B
Median Market Cap	\$2.79B
Trailing P/E	23.7x
Price/Book	3.8x
Index Dividend Yield	1.47%

### Sector Breakdown

Consumer Goods	68.6%
Consumer Services	20.9%
Industrials	9.7%

### Industry Breakdown

Personal Goods	20.7%
Food Producers	19.7%
Media	11.2%
Automobiles & Parts	10.2%
Industrial Engineering	9.7%
Beverages	9.5%
Travel & Leisure	8.4%
Tobacco	5.4%
Leisure Goods	2.4%
General Retailers	1.2%
Household Goods & Home Construction	0.6%

### Companies (Ticker)

ITC Ltd (ITC IN)	5.4%
Hindustan Unilever Ltd (HUVR IN)	5.2%
GlaxoSmithKline Consumer Healthcare Ltd (SKB IN)	5.2%
United Breweries Ltd (UBBL IN)	5.2%
Titan Industries Ltd (TTAN IN)	5.1%
Hero Motocorp Ltd (HMCL IN)	5.0%
Tata Motors Ltd (TTMT IN)	5.0%
Nestle India Ltd (NEST IN)	4.8%
Godrej Consumer Products Ltd (GCPL IN)	4.8%
Mahindra & Mahindra Ltd (MM IN)	4.7%
Bajaj Auto Ltd (BJAUT IN)	4.5%
United Spirits Ltd (UNSP IN)	4.3%
Tata Global Beverages Ltd (TGBL IN)	4.3%
Sun TV Network Ltd (SUNTV IN)	4.3%
Zee Entertainment Enterprises Ltd (Z IN)	3.6%
Jubilant Foodworks Ltd (JUBI IN)	3.6%
Indian Hotels Co Ltd (IH IN)	3.6%
Bata India Ltd (BATA IN)	2.5%
Videocon Industries Ltd (VCLF IN)	2.4%
Dish TV India Ltd (DITV IN)	2.4%
McLeod Russel India Ltd (MCLR IN)	1.9%
Shree Renuka Sugars Ltd (SHRS IN)	1.8%
Ruchi Soya Industries Ltd (RSI IN)	1.7%
Raymond Ltd (RW IN)	1.6%
Arvind Ltd (ARVND IN)	1.5%
Shoppers Stop Ltd (SHOP IN)	1.2%
Cox & Kings Ltd (COXK IN)	1.2%
Hathway Cable & Datacom Ltd (HATH IN)	0.9%
TVS Motor Co Ltd (TVSL IN)	0.7%
TTK Prestige Ltd (TTKPT IN)	0.6%

Holdings are subject to change

Performance	1-Month (%)	3-Month (%)	Year-to-Date (%)	1-Year (%)	Since Inception (%)
Total Returns (Net Asset Value)	-1.90	20.76	20.76	N/A	-4.60
Total Returns (Market Price)	-1.65	20.16	20.16	N/A	-4.65
Indxx India Consumer Index	-1.35	21.31	21.31	-2.06	-5.54

**Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please visit [EmergingGlobalAdvisors.com](http://EmergingGlobalAdvisors.com) or call + 1 888 800 4347.**

This fund is new and has limited operating history. Market price returns are based on the midpoint of the bid/ask spread at 4 pm ET and do not represent the returns an investor would receive if shares were traded at other times.

**\*Gross expenses of 1.64% are reimbursed to keep from exceeding 0.89% of net assets. This agreement will remain in effect and will be contractually binding at least until June 10, 2012.**

*Carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Funds' prospectuses, which may be obtained by calling + 1 888 800 4347 or by visiting the fund's website [EmergingGlobalAdvisors.com](http://EmergingGlobalAdvisors.com) to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.*

Emerging market investments involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations or increased volatility and lower trading volume. This fund will concentrate its investments in issuers of one or more particular industries to the same extent that its Underlying Index is so concentrated and to the extent permitted by applicable regulatory guidance. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry. Small cap and mid cap companies generally will have greater volatility in price than the stocks of large companies due to limited product lines or resources or a dependency upon a particular market niche. Because the Fund only invests in Indian securities, its NAV will be much more sensitive to changes in economic, political and other factors within India than would a fund that invested in a greater variety of countries. Special risks include, among others, political and legal uncertainty, persistent religious, ethnic and border disputes, greater government control over the economy, currency fluctuations or blockage and the risk of nationalization or expropriation of assets.

*EGShares Funds ("Funds") are distributed by ALPS Distributors, Inc. ALPS Advisors, Inc. serves as the investment advisor to the Funds. Emerging Global Advisors acts as the sub-advisor to the Funds. ALPS and Emerging Global Advisors are unaffiliated entities.*

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**Market Cap:** The total dollar value of all outstanding shares. Computed as share times current market price.

**Trailing P/E:** The sum of a company's price-to-earnings, calculated by taking the current stock price and dividing it by the trailing earnings per share for the past 12 months. (excluding negatives)

**Price/Book:** A ratio used to compare a stock's market value to its book value. It is calculated by dividing the current closing price of the stock by the latest quarter's book value per share.

**Dividend Yield:** A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

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