

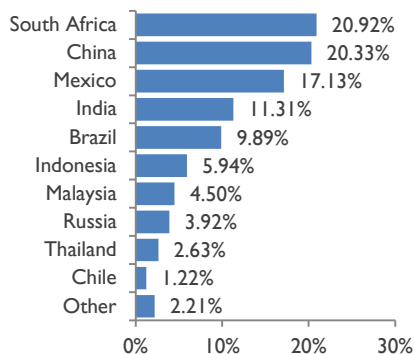
# EMDD | EGShares Emerging Markets Domestic Demand ETF

## Reasons to Invest

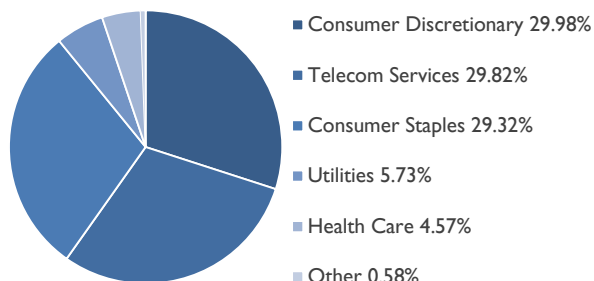
- **Targeted exposure to domestic demand sectors:** EMDD offers exposure to five sectors we believe will benefit from growth in domestic demand - consumer staples, consumer discretionary, telecommunications services, health care and utilities - with exposure across 12 emerging markets
- **Poised for future growth:** Emerging markets represent nearly five times the estimated consumption growth of developed markets (Source: McKinsey & Company, "Winning the \$30 trillion decathlon", 2012)
- **Portfolio diversification potential:** Sectors driven by domestic demand, rather than export growth or global interest rates, have historically contributed less volatility, greater risk-adjusted returns and less severe draw downs (Source: MSCI, Bloomberg as of 6/30/2015). Diversification does not ensure a profit or protect against loss.

## Portfolio Analysis (As of 6/30/2015)

### Country



### Sector Breakdown (GICS)



Weightings are subject to change.

## Performance History (As of 6/30/2015)

	3-Month	Year-to-Date	1-Year	Since Inception (8/15/2012)
Total Returns (Net Asset Value)	-0.48 %	2.41 %	-1.09 %	5.92 %
Total Returns (Market Price)	-0.52 %	2.49 %	-0.62 %	6.08 %
Tracked Index*	-0.14 %	3.02 %	0.08 %	7.46 %

\*Reflects Indxx Emerging Markets Domestic Demand Index through January 31, 2014; S&P Emerging Markets Domestic Demand Index Net TR thereafter.

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call + 1 888 800 4347.

Market price returns are based on the midpoint of the bid/ask spread at 4 pm ET and do not represent the returns an investor would receive if shares were traded at other times. Returns over one year are annualized. ETF shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund.

## FUND OBJECTIVE

Seeks investment results that correspond (before fees and expenses) to the price and yield performance of the S&P Emerging Markets Domestic Demand Index.

## INDEX DESCRIPTION

The S&P Emerging Markets Domestic Demand Index is a 50-stock free-float market capitalization-weighted index designed to measure the performance of companies in emerging markets that are tied to domestic demand, specifically those in consumer staples, consumer discretionary, telecommunications services, health care and the utilities sectors.

## FUND FACTS

Data as of 6/30/2015  
 ETF Ticker (NYSE): EMDD  
 Bloomberg: SPEDMUN  
 Inception date: 8/15/2012  
 Number of holdings: 50  
 Expense Ratio: 0.85%

## CONTACT US

EGShares.com  
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EMDD | EGShares Emerging Markets Domestic Demand ETF

Top Holdings (Ticker)	
Naspers Ltd (NPN SJ Equity)	5.18%
America Movil SAB de CV (AMX US Equity)	5.12%
MTN Group Ltd (MTN SJ Equity)	5.12%
Ambev SA (ABEV US Equity)	4.93%
China Mobile Ltd (94I HK Equity)	4.85%
Steinhoff International Holdin (SHF SJ Equity)	4.51%
Grupo Televisa SAB (TV US Equity)	4.27%
Fomento Economico Mexicano SAB (FMX US Equity)	3.23%
Sun Pharmaceutical Industries (SUNP IN Equity)	2.90%
Magnit PJSC (MGNT LI Equity)	2.87%

Holdings and weightings are subject to change.

Key Statistics	
Average Market Cap	\$ 42.23B
Median Market Cap	\$ 23.20B
Total Constituent Daily Traded Value	\$ 2.34B
Trailing P/E Ratio	19.11x
Price/Book Ratio	2.96x
Index Dividend Yield	2.50%

**Carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Fund's prospectus, which may be obtained by calling + 1 888 800 4347 or by visiting the Fund's website [egshares.com](http://egshares.com) to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.**

**Important Risks:** Emerging market investments involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations or increased volatility and lower trading volume. This Fund will concentrate its investments in issuers of one or more particular industries to the same extent that its Underlying Index is so concentrated and to the extent permitted by applicable regulatory guidance. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry. Small-cap and mid-cap companies generally will have greater volatility in price than the stocks of large companies due to limited product lines or resources or a dependency upon a particular market niche.

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**Dividend Yield** is a financial ratio that shows how much a company pays out in dividends each year relative to its share price. **Market Capitalization** is the total dollar value of all outstanding shares, calculated by multiplying shares times current market price. **Price/Book Ratio** is the total market value of all the portfolio's equity holdings divided by the sum of the book values of those securities. **P/E Ratio (Trailing)** is the sum of the reported earnings for the trailing 12-month earnings of the equity holdings, divided by the total market value of the equity holdings. Both positive and negative earnings are included in the calculation. **Total Constituent Daily Traded Value** is the sum of the six-month average daily traded value (in USD) of a fund's individual holdings.

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