

This Fund will be closing and the final date of trading on the NYSE Arca will be October 4, 2013. Please consult the Fund's Supplemental Prospectus for further information.

Fund Objective

The EShares Consumer Goods GEMS exchange-traded fund (ETF) seeks to achieve its investment objective of total return by investing in the constituent securities of the Dow Jones Emerging Markets Consumer Goods Titans 30 Index. The index is created to represent 30 of the largest emerging market companies in the Consumer Goods Industry as defined by the Industry Classification Benchmark (ICB). Stocks are selected to the index based on rankings by float-adjusted market capitalization, revenue and net profit.

All information as of June 30, 2013

Key Statistics

ETF Ticker (NYSE)	GGEM
Bloomberg Index Ticker	DJECGT
Inception Date	6/23/2011
Expense Ratio*	0.85%
Holdings	30
Index Average Market Cap	\$ 27.31B
Index Median Market Cap	\$ 14.17B
Index Trailing P/E Ratio	18.70x
Index Price/Book Ratio	3.06x
Index Dividend Yield	2.14%

Sector Breakdown (ICB)

Food Producers	30.99%
Beverages	29.06%
Automobiles & Parts	16.54%
Personal Goods	14.28%
Tobacco	8.79%

Top Country Breakdown

Mexico	22.49%
Brazil	16.26%
India	13.97%
China	13.58%
Indonesia	13.27%
Malaysia	8.55%
South Africa	3.30%

Top Holdings (Ticker)

Cia de Bebidas das Americas (ABV US)	10.15%
Fomento Economico Mexicano SAB (FMX US)	8.11%
Astra International Tbk PT (ASII IJ)	6.39%
BRF SA (BRFS US)	6.11%
Hindustan Unilever Ltd (HUVR IN)	5.24%
ITC Ltd (ITC IN)	5.15%
Grupo Bimbo SAB de CV (BIMBOA MM)	4.33%
Arca Continental SAB de CV (AC* MM)	3.63%
Kimberly-Clark de Mexico SAB d (KIMBERA MM)	3.39%
Tiger Brands Ltd (TBS SJ)	3.30%
IOI Corp Bhd (IOI MK)	3.25%
Belle International Holdings L (1880 HK)	3.20%
China Mengniu Dairy Co Ltd (2319 HK)	3.15%
Coca-Cola Femsa SAB de CV (KOF US)	3.03%
Great Wall Motor Co Ltd (2333 HK)	2.84%
Indofood Sukses Makmur Tbk PT (INDF IJ)	2.55%
Anadolu Efes Biracilik Ve Malt (AEFES TI)	2.49%
Grupo Nutresa SA (NUTRESA CB)	2.47%
Unilever Indonesia Tbk PT (UNVR IJ)	2.45%
Dongfeng Motor Group Co Ltd (489 HK)	2.18%
Kuala Lumpur Kepong Bhd (KLK MK)	2.15%
Bajaj Auto Ltd (BJAUT IN)	1.88%
Gudang Garam Tbk PT (GGRM IJ)	1.88%
British American Tobacco Malay (ROTH MK)	1.76%
Hero Motocorp Ltd (HMCL IN)	1.70%
San Miguel Corp (SMC PM)	1.65%
Charoen Pokphand Foods PCL (CPF TB)	1.63%
Guangzhou Automobile Group Co (2238 HK)	1.55%
PPB Group Bhd (PEP MK)	1.39%
China Agri-Industries Holdings (606 HK)	0.66%

Holdings are subject to change

Performance

	1-Month (%)	3-Month (%)	Year-to-Date (%)	1-Year (%)	Since Inception (%)
Total Returns (Net Asset Value)	-4.22	-2.68	-0.08	12.23	9.69
Total Returns (Market Price)	-3.86	-3.44	-1.24	10.43	9.25
Dow Jones Emerging Markets Consumer Goods Titans 30 Index	-4.27	-2.51	0.24	13.05	10.23

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call + 1 888 800 4347.

Market price returns are based on the midpoint of the bid/ask spread at 4 pm ET and do not represent the returns an investor would receive if shares were traded at other times.

*Effective April 1, 2013, EGA replaced the Fund's fee and expense structure with a unified fee ("Unified Fee"). Under the Unified Fee, EGA pays all ordinary operating expenses of the Fund from EGA's advisory fee.

Carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Funds' prospectuses, which may be obtained by calling + 1 888 800 4347 or by visiting the fund's website www.egshares.com to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.

Emerging market investments involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations or increased volatility and lower trading volume. This fund will concentrate its investments in issuers of one or more particular industries to the same extent that its Underlying Index is so concentrated and to the extent permitted by applicable regulatory guidance. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry. Small cap and mid cap companies generally will have greater volatility in price than the stocks of large companies due to limited product lines or resources or a dependency upon a particular market niche.

The EGShares Consumer Goods GEMS ETF ("the Fund") is distributed by ALPS Distributors, Inc. Emerging Global Advisors acts as the investment advisor to the Fund. ALPS and Emerging Global Advisors are unaffiliated entities.

Shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

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Market Cap is the total dollar value of all outstanding shares. Computed as share times current market price.

Trailing P/E Ratio is the sum of a company's price-to-earnings, calculated by taking the current stock price and dividing it by the trailing earnings per share for the past 12 months. (excluding negative)

Price/Book Ratio is a ratio used to compare a stock's market value to its book value. It is calculated by dividing the current closing price of the stock by the latest quarter's book value per share.

Dividend Yield is a financial ratio that shows how much a company pays out in dividends each year relative to its share price.

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