

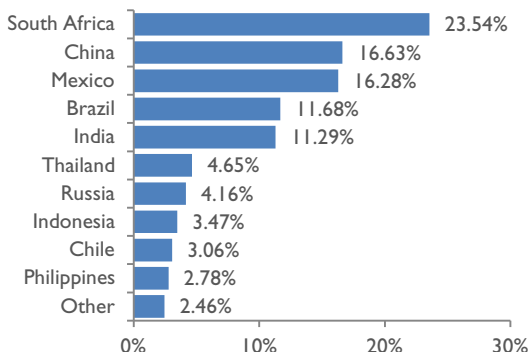
ECON | EGShares Emerging Markets Consumer ETF

► Reasons to Invest

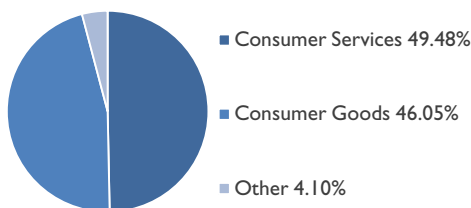
- **Forward-looking growth potential:** Consumer sectors may stand to benefit as many emerging economies transition from an export-led growth model to one focused on domestic spending
- **Favorable demographic trends:** Fueled by a growing labor force and rising middle class, annual consumption in developing markets is expected to more than double by 2025 to \$30 trillion (Source: McKinsey & Company, "Winning the \$30 trillion decathlon," 2012)
- **Strategic beta approach designed to generate alpha:** Over the last five years, ECON has generated an alpha of 3.55 versus the MSCI Emerging Markets Index*

► Portfolio Analysis (As of 12/31/2015)

Country



Industry Breakdown (ICB)



Weightings are subject to change.

► Performance History (As of 12/31/2015)

	3-Month	Year-to-Date	1-Year	3-Year	5-Year	Since Inception (9/14/2010)
Total Returns (Net Asset Value)	-0.46 %	-15.13 %	-15.13 %	-5.71 %	-0.81 %	2.08 %
Total Returns (Market Price)	-1.01 %	-15.15 %	-15.15 %	-6.30 %	-1.03 %	1.94 %
Dow Jones Emerging Markets Consumer Titans Total Return 30 Index	-0.18 %	-13.38 %	-13.38 %	-4.43 %	0.30 %	3.46 %

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call +1 888 800 4347.

Market price returns are based on the midpoint of the bid/ask spread at 4 pm ET and do not represent the returns an investor would receive if shares were traded at other times. Returns over one year are annualized. ETF shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund.

Carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Fund's prospectus, which may be obtained by calling +1 888 800 4347 or by visiting the Fund's website egshares.com to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.

Overall Morningstar Rating™
Among 578 Diversified Emerging Markets ETFs and open-end funds as of 12/31/2015 based on risk-adjusted return

FUND OBJECTIVE

Seeks investment results that correspond (before fees and expenses) to the price and yield performance of the Dow Jones Emerging Markets Consumer Titans 30 Index.

INDEX DESCRIPTION

The Dow Jones Emerging Markets Consumer Titans 30 Index is a free-float market capitalization-weighted index that measures the performance of 30 leading emerging market companies in the Consumer Goods and Consumer Services Industries as defined by S&P Dow Jones Indexes.

FUND FACTS

Data as of 12/31/2015

ETF Ticker (NYSE): ECON

Bloomberg Index Ticker: DJECON

Inception date: 9/14/2010

Number of holdings: 30

EXCHANGE-TRADED FUND FACT SHEET 4Q 2015

ECON | EGShares Emerging Markets Consumer ETF

Top Holdings (Ticker)	
Naspers Ltd (NPN SJ Equity)	10.31%
Fomento Economico Mexicano SAB (FEMSAUBD MM Equity)	5.67%
Ambev SA (ABEV US Equity)	5.32%
Steinhoff International Holdings (SNH SJ Equity)	4.73%
Wal-Mart de Mexico SAB de CV (WALMEX* MM Equity)	4.46%
Ctrip.com International Ltd (CTRP US Equity)	4.23%
Magnit PJSC (MGNT LI Equity)	4.16%
Grupo Televisa SAB (TLEVICPO MM Equity)	4.13%
Tata Motors Ltd (TTM US Equity)	4.10%
Hindustan Unilever Ltd (HUVR IN Equity)	3.70%

Holdings and weightings are subject to change.

Key Statistics	
Average Market Cap	\$ 23.73B
Median Market Cap	\$ 17.52B
Total Constituent Daily Traded Value	\$ 1.28B
P/E Ratio (Trailing)	20.78x
Price/Book Ratio	3.51x
Index Dividend Yield	1.77%

5-Year Portfolio Statistics vs.MSCI EM Index*	
Standard Deviation	17.20%
Alpha	3.55
Beta	0.87

*Source: Morningstar, 12/31/2015. Portfolio statistics calculated using the monthly return data as of the Fund's inception.

Important Risks: Emerging market investments involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations or increased volatility and lower trading volume. This Fund will concentrate its investments in issuers of one or more particular industries to the same extent that its Underlying Index is so concentrated and to the extent permitted by applicable regulatory guidance. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry. Small-cap and mid-cap companies generally will have greater volatility in price than the stocks of large companies due to limited product lines or resources or a dependency upon a particular market niche. One cannot invest directly in an Index.

The Morningstar Rating® is provided for those exchange-traded funds ("ETFs") with at least a five-year history. Ratings are based on the ETF's Morningstar Risk-Adjusted Return measure, which accounts for variation in monthly performance, placing more emphasis on downward variations and rewarding consistent performance. An ETF's risk-adjusted return includes a brokerage commission estimate. This estimate is intended to reflect what an average investor would pay when buying or selling an ETF. PLEASE NOTE, this estimate is subject to change and the actual brokerage commission an investor pays may be higher or lower than this estimate. Morningstar compares each ETF's risk-adjusted return to the open-end mutual fund rating breakpoints for that category. Consistent with the open-end mutual fund ratings, the top 10% of ETFs in each category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars and the bottom 10% receive 1 star. The overall rating for an ETF is based on a weighted average of the time-period ratings (e.g., the ETF's 3, 5, and 10 year rating). The determination of an ETF's rating does not affect the retail open end mutual fund data published by Morningstar. Morningstar Rating is for the ETF share class only; other classes may have different performance characteristics.

As of 12/31/2015, EGShares Emerging Markets Consumer ETF was rated against the following numbers of U.S.-domiciled Diversified Emerging Markets ETFs and open-end funds over the following time periods: 578 for prior three-year period and 386 for prior five-year period. With respect to these Diversified Emerging Market funds, ECON received a Morningstar Rating of three stars and five stars for the three- and five-year periods, respectively. Past performance is no guarantee of future results. ©2016 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Morningstar, Inc. is an independent investment research firm that compiles and analyzes fund, stock and general market data.

The Dow Jones Emerging Markets Consumer Titans 30 Index is a product of S&P Dow Jones Indices LLC ("SPDJ"), and has been licensed for use by Emerging Global Advisors. Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Emerging Global Advisors. The EGShares Emerging Markets Consumer ETF is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the Dow Jones Emerging Markets Consumer Titans 30 Index.

Alpha is a statistic measuring that portion of a stock or fund's total return attributable to non-market (unsystematic) risk. Alpha measures non-market return and indicates how much value has been added or lost. A positive alpha indicates whether the stock or fund has performed better than its beta predicted (i.e., the manager has added value above the benchmark). A negative alpha indicates an underperformance given its beta. **Beta** is a measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole. A beta of 1.0 indicates that the security's price has been, and is therefore expected to be, as volatile as the market. A beta of less than 1.0 means that the security is expected to be less volatile than the market. A beta of greater than 1.0 indicates that the security is expected to be more volatile than the market. **Dividend Yield** is a financial ratio that shows how much a company pays out in dividends each year relative to its share price. **Market Capitalization** is the total dollar value of all outstanding shares, calculated by multiplying shares times current market price. **Price/Book Ratio** is the total market value of a company divided by the sum of its book value. **P/E Ratio (Trailing)** is the total market value of a company divided by the sum of its reported earnings over the last twelve months. **Sharpe Ratio** is the average return in excess of the risk-free rate divided by the standard deviation of return; a measure of the average excess return earned per unit of standard deviation of return. **Standard Deviation** is a measure of volatility, or risk, which is the square root of the variance; a measure of dispersion in the same units as the original data. **Total Constituent Daily Traded Value** is the sum of the six-month average daily traded value (in USD) of a fund's individual holdings.

EGA and EGShares Funds are distributed by ALPS Distributors, Inc. Emerging Global Advisors acts as the investment advisor to the Fund. ALPS and Emerging Global Advisors are unaffiliated entities.

© 2016 Emerging Global Advisors, LLC. All rights reserved. EGA®, EGSharesSM and EGASM are service marks of Emerging Global Advisors, LLC. All other trademarks, service marks or registered trademarks are the property of their respective owners.