

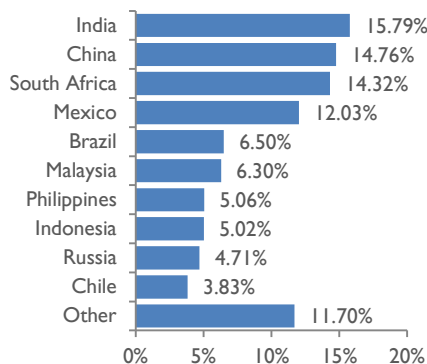
EMCR | EGShares Emerging Markets Core ETF

► Reasons to Invest

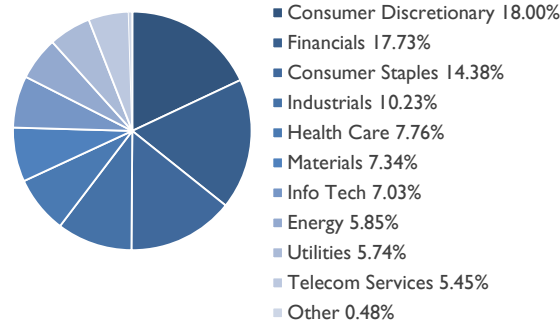
- **A diversified core holding:** EMCR is a diversified, equal-weighted core emerging market portfolio with exposure across 16 countries. Diversification does not ensure a profit or protect against loss.
- **Reduced industry concentrations:** Conventional benchmarks weight heavily towards industry groups that have already driven historical growth and are more mature. EMCR's investment process uses a capping methodology to diversify into less mature industry groups, positioning the Fund to capture potential future growth.
- **Pure emerging market positions:** EMCR offers pure emerging market exposure by excluding positions in South Korea and Taiwan. Although these countries were graduated to developed status by the IMF in 1997 and generate revenue primarily from developed market consumers, many emerging market funds still have positions in one or both countries.

► Portfolio Analysis (As of 12/31/2015)

Country



Sector Breakdown (GICS)



Weightings are subject to change.

► Performance History (As of 12/31/2015)

	3-Month	Year-to-Date	1-Year	3-Year	Since Inception (10/16/2012)
Total Returns (Net Asset Value)	-1.73 %	-17.00 %	-17.00 %	-6.00 %	-4.35 %
Total Returns (Market Price)	-2.11 %	-17.97 %	-17.97 %	-6.94 %	-4.72 %
S&P Emerging Markets Core Index Net TR	-1.49 %	-16.60 %	-16.60 %	-5.20 %	-3.52 %

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call + 1 888 800 4347.

Market price returns are based on the midpoint of the bid/ask spread at 4 pm ET and do not represent the returns an investor would receive if shares were traded at other times. Returns over one year are annualized. ETF shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund.

FUND OBJECTIVE

Seeks investment results that correspond (before fees and expenses) to the price and yield performance of the S&P Emerging Markets Core Index.

INDEX DESCRIPTION

The S&P Emerging Markets Core Index is an equal-weighted index designed to measure the market performance of up to 116 companies that S&P determines to be representative of all industries domiciled in emerging market countries, subject to a 15% country cap.

FUND FACTS

Data as of 12/31/2015

ETF Ticker (NYSE): EMCR

Bloomberg Index Ticker:
SPEMCRN

Inception date: 10/16/2012

Number of holdings: 116

Expense Ratio: 0.70%

CONTACT US

EGShares.com
+ 1 888 800 4347

EMCR | EGShares Emerging Markets Core ETF

Top Holdings (Ticker)	
Telekomunikasi Indonesia Perse (TLK US Equity)	2.53%
SACI Falabella (FALAB CI Equity)	1.31%
Siam Cement PCL/The (SCC-R TB Equity)	1.31%
Unilever Indonesia Tbk PT (UNVR IJ Equity)	1.30%
Emaar Properties PJSC (EMAAR UH Equity)	1.29%
Empresa Nacional de Electricidad (EOC US Equity)	1.29%
Genting Malaysia Bhd (GENM MK Equity)	1.29%
Jollibee Foods Corp (JFC PM Equity)	1.28%
Kimberly-Clark de Mexico SAB d (KIMBERA MM Equity)	1.28%
SM Investments Corp (SM PM Equity)	1.28%

Holdings and weightings are subject to change.

Key Statistics	
Average Market Cap	\$ 22.62B
Median Market Cap	\$ 15.31B
Total Constituent Daily Traded Value	\$ 6.19B
P/E Ratio (Trailing)	16.68x
Price/Book Ratio	2.18x
Index Dividend Yield	2.42%

Carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Fund's prospectus, which may be obtained by calling + 1 888 800 4347 or by visiting the Fund's website egshares.com to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.

Important Risks: Emerging market investments involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations or increased volatility and lower trading volume. This Fund will concentrate its investments in issuers of one or more particular industries to the same extent that its Underlying Index is so concentrated and to the extent permitted by applicable regulatory guidance. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry. Small-cap and mid-cap companies generally will have greater volatility in price than the stocks of large companies due to limited product lines or resources or a dependency upon a particular market niche. One cannot invest directly in an Index.

The S&P Emerging Markets Core Index is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Emerging Global Advisors. Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Emerging Global Advisors. The EGShares Emerging Markets Core ETF is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P Emerging Markets Core Index.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies, Inc. ("S&P") and is licensed for use by Emerging Global Advisors, LLC. Neither MSCI, S&P nor any third party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any of such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.

Dividend Yield is a financial ratio that shows how much a company pays out in dividends each year relative to its share price. **Market Capitalization** is the total dollar value of all outstanding shares, calculated by multiplying shares times current market price. **Price/Book Ratio** is the total market value of a company divided by the sum of its book value. **P/E Ratio (Trailing)** is the total market value of a company divided by the sum of its reported earnings over the last twelve months. **Total Constituent Daily Traded Value** is the sum of the six-month average daily traded value (in USD) of a fund's individual holdings.

EGA and EGShares Funds are distributed by ALPS Distributors, Inc. Emerging Global Advisors acts as the investment advisor to the Fund. ALPS and Emerging Global Advisors are unaffiliated entities.

© 2016 Emerging Global Advisors, LLC. All rights reserved. EGA®, EGSharesSM and EGAISM are service marks of Emerging Global Advisors, LLC. All other trademarks, service marks or registered trademarks are the property of their respective owners.